



**DEPARTMENT OF BUSINESS ADMINISTRATION
SCHOOL OF MANAGEMENT SCIENCES
CENTRAL UNIVERSITY OF JHARKHAND, RANCHI**



Contact:

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PLACEMENT BROCHURE

M.B.A. 2024-26



Prof. Kshiti Bhusan Das
Vice Chancellor, CUJ

Dear Recruiter(s),

It gives me immense pride to introduce the M.B.A. (2024–2026) batch of 67 postgraduates from the Central University of Jharkhand for placements. With rigorous academic learning, hands-on internship experience, and industry-focused training, our students are well-equipped to meet evolving business challenges. We cordially invite your organization to engage with our graduates for recruitment drive and exploring opportunities for mutual long-term collaboration.

Dear Recruiter(s),

Greetings from the Central University of Jharkhand! We are pleased to invite your esteemed organization to the placement drive of our M.B.A. (2024–2026) batch. With a strong industry-focused curriculum and hands-on learning, our students are equipped with analytical, problem-solving, and leadership skills, preparing them to excel in challenging roles. We look forward to your kind participation and a fruitful association.



Prof. D.B. Laata
Chief-Career Development Cell, CUJ

Dear Recruiter(s),



Prof. Bateshwar Singh
Head, DBA & Dean, SMS, CUJ

I am pleased to present 67 postgraduates from the M.B.A. (2024–2026) batch of the Central University of Jharkhand for Campus placement. Our students are equipped with strong academic foundations, practical skills, and internship experience in reputed firms. The department regularly updates its curriculum to meet industry needs. We invite your esteemed organization to interact with and recruit our well-prepared and capable graduates.

Dear Recruiter(s),

I am delighted to introduce 67 postgraduate students from the M.B.A. (2024–2026) batch of the Central University of Jharkhand for campus placement opportunities. Our students possess strong academic foundations, practical skills, and valuable internship experience with reputed organizations. The department orientation is strongly aligned with evolving industry requirements, ensuring our graduates are workplace-ready. We cordially invite your esteemed organization for the placement drive at our university, engaging and recruiting our students, who are ready to contribute towards your organization's growth and success.



Dr. Nitesh Bhatia
Placement Officer, CUJ



**Prof. Dr. Bhagwan Singh
(Professor)**

Ph.D., M.B.A.

25 years+ of academic expertise



**Dr. Rachana Jaiswal
(Associate Professor)**

Ph.D., P.G.D.P.M., UGC-NET JRF

14 years of academic expertise



**Dr. Nitesh Bhatia
(Assistant Professor)**

Ph.D., M.B.A.

18 years of academic and
industry expertise



**Dr. Pragyan Pushpanjali
(Assistant Professor)**

Ph.D., P.G.D.P.M., UGC-NET

17 years of academic



**Dr. Nagapavan Chintalapati
(Assistant Professor)**

Ph.D., M.B.A., UGC-NET

22 years of academic and industry
expertise



**Prof. Shashi Ranjan Das
(Professor of Practice)**

C.A., P.G.D.B.M.

30 years of academic and industry
expertise



**Miss Snigdha Singh
Assistant Professor (Contractual)**

P.G.D.M., UGC-NET, Ph.D. (pursuing)

7 years of academic and industry
expertise



SEMESTER 1

- Principles of Management
- Managerial Economics
- Accounting for Managers
- Statistics for Managers
- Organizational Behavior
- Marketing Management
- Business Communication
- Basics of Computers and MIS

SEMESTER 2

- Financial Management
- Human Resource Management
- Operations Research for Managers
- Business Environment
- Business Research Methods
- Legal Aspects of Business
- Operations Management
- Strategic Management

SEMESTER 3

- Business Analytics
- Summer Internship Program

Marketing

- Consumer Behavior
- Marketing Research
- Sales and Distribution Management
- Digital and Social Media Marketing
- Integrated Marketing Communications

Human Resource

- HRIS, HR Audit, and HR Accounting
- Organizational Development and Change Management
- Management by Human Values
- Industrial and Labour Laws
- Team Management and Leadership

Operations

- Advanced Manufacturing Systems
- Supply Chain and Logistics Management
- Quality Management
- Project Management
- Inventory and Store Management

Finance

- Investment Analysis and Portfolio Management
- Taxation
- Project Appraisal and Finance
- Corporate Finance and Control
- Mergers, Acquisitions, and Corporate Restructuring

SEMESTER 4

- Entrepreneurship Management
- Dissertation
- Comprehensive Viva-Voce

Marketing

- B2B Marketing
- International Marketing
- Product and Brand Management
- Services Marketing
- Customer Relationship Management
- Retail Management

Human Resource

- Performance Management Systems
- Employee Relations and Grievance Management
- Strategic HRM
- Compensation and Benefits Management
- International HRM and Cross-Cultural Management

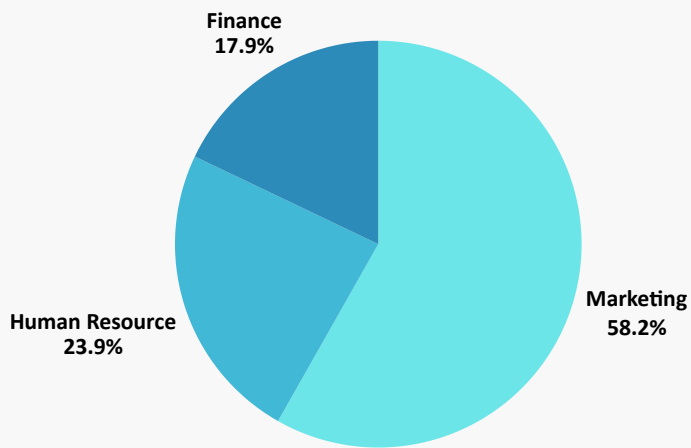
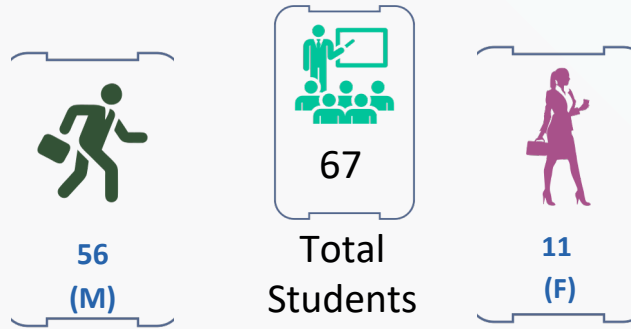
Operations

- Operations Strategy
- Sales and Operations Planning
- Managing Service Operations
- Operations Research Applications
- Purchase Management

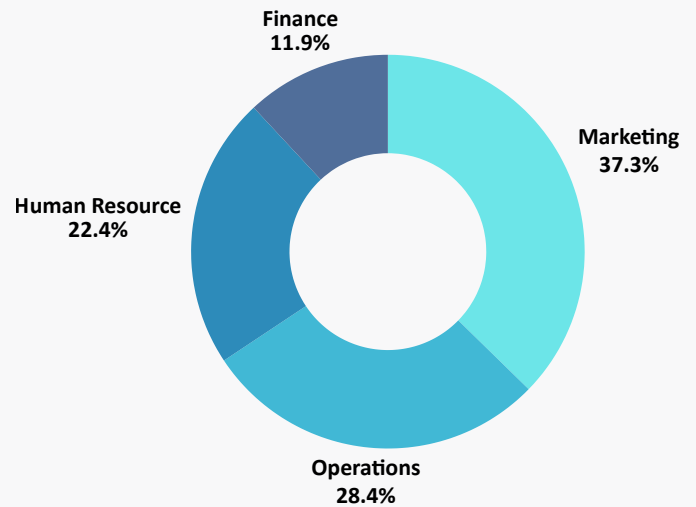
Finance

- Financial Institutions and Markets
- International Finance
- Financial Markets and Services
- Financial Derivatives and Risk Management
- Advanced Financial Analysis and Reporting

Batch Profile

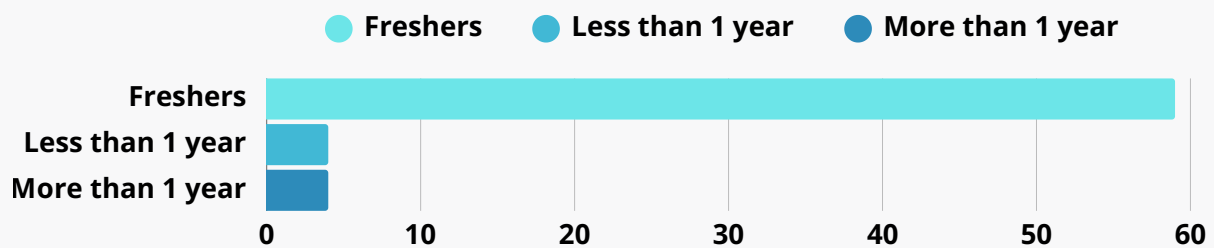


Major Specializations

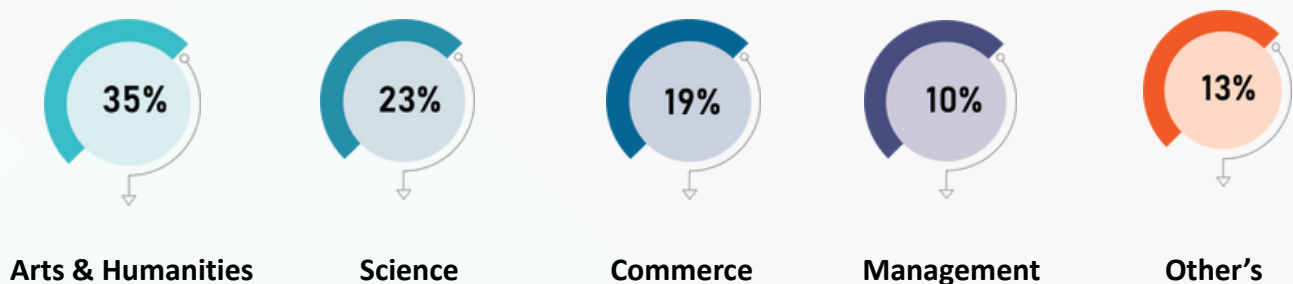


Minor Specializations

Work Experience



Academic Background



Past Recruiters



& Many More.....

Snap-Shot of Placements 2023-25 Batch

Mean CTC

Rs. 5.05 Lacs P.a. (Appx.)

Median CTC

Rs. 4.54 Lacs P.a. (Appx.)

Highest CTC

Rs. 9.00 Lacs P.a. (Appx.)





सीयूजे-एमबीए में आठ छात्रों का कैंपस प्लेसमेंट

सीयूजे के विद्यार्थियों का अमूल कंपनी में प्लेसमेंट

रांची, केंद्रीय विवि झारखंड (सीयूजे) के दो विद्यार्थियों का प्लेसमेंट अमूल कंपनी (जोसीएमएमएफ) में हुआ है। इनका चयन टेरिटरि सेल्स प्रभारी के पद पर छह लाख रुपये प्रति वर्ष सीटीसी पर हुआ है। चयनित विद्यार्थी एमबीए सत्र 2023-25 के हैं। इनमें राज रंजन और अल्लाफ राजा शामिल हैं। कंपनी द्वारा प्लेसमेंट ड्राइव में अंतिम रूप से 12 विद्यार्थी में इंटरव्यू में दोनों विद्यार्थियों का चयन किया गया। इस अवसर पर कंपनी की ओर से जोनल प्रभारी (पटना जोन) रेवती रमण, रांची शाखा प्रबंधक विश्वजीत कुमार तथा अमूल में प्रभारी पदाधिकारी (रांची शाखा) के अविनाश शर्मा शामिल थे। कुलपति प्रो. शक्ति भूषण दास ने चयनित विद्यार्थियों को बधाई दी है। यह जानकारी विवि प्लेसमेंट ऑफिसर डॉ. नितेश भाटिया ने दी।

HOW TO REACH CENTRAL UNIVERSITY OF JHARKHAND

Central University of Jharkhand is well connected to all the major cities via air, rail, and road. The nearest airport is Birsa Munda Airport at Ranchi, which is an hour's drive away (28 kms) from the institute.



Air: Birsa Munda Airport, Ranchi, has daily direct connectivity to major cities like New Delhi, Kolkata, Mumbai, Chennai, Bangalore, Hyderabad, Patna, Bhubaneswar and other locations.



Railway Station: Ranchi Junction (RNC), the nearest Railway Station is located (19.6)km away from Central University of Jharkhand campus. It is the major station and is well-connected with most of the other cities. The other nearby stations are Hatia Railway Station.



Road: Ranchi is well-connected to prime locations such as Patna, Bokaro, Daltonganj, Raipur, Kolkata, Chaibasa, Bhubaneswar, and Rourkela via national highways.